AmCham Slovakia

#eastinnovation

INVITATION

Townhall Košice

INTERACTIVE LOCAL GOVERNMENTS
SOCIALLY RESPONSIBLE BUSINESSES
ADAPTIVE ACADEMIA

TUESDAY
June 15, 2021

TIME
1:30 PM - 5 PM

VENUE
online

This project is supported by a Grant from

CIPE

PARTNERS

CREATIVE INDUSTRY KOŠICE // · KOŠICE 2.0 · PROMISEO · UIA URBAN INNOVATIVE ACTIONS · UNIVERZITA PAVLA JOZEFA ŠAFÁRIKA V KOŠICIACH

SUPPORTERS

IT VALLEY KOŠICE · Slovenská obchodná a priemyselná komora, Košická regionálna komora

BECOME AN ACTIVE PART OF THE REGIONAL INNOVATION ECOSYSTEM IN KOŠICE!

Tackling existing regional challenges in the Košice region can only be achieved through coordinated effort by interactive local governments, socially responsible businesses, adaptive academia and NGOs. AmCham's Townhall KOŠICE initiative introduces an open dialogue platform which actively supports cross-sectoral collaboration through providing relevant context and tangible cooperation opportunities.

The newly formed platform will...

- Introduce ambitious projects and initiatives with great potential impact on regional development and local business environment in the areas of innovation, digitalization, and creative economy
- Provide the private sector with opportunities to become an active part of the regional innovation ecosystem
- Showcase the success story of Debrecen, the second-best Foreign Direct Investment destination in Europe
- Feature local decision makers and key regional stakeholders in interactive fireside chat styled discussions

MORE INFORMATION
Martin Mudrák martin.mudrak@amcham.sk +421/ 904 190 215

CASE STUDIES

PAVOL SOVÁK
Rector, University of P. J. Šafárik

CASSOVIA NEW INDUSTRY CLUSTER

MICHAL HLADKÝ
Director, CIKE

KOŠICE 2.0 / URBAN INNOVATIVE ACTIONS

FRANTIŠEK JAKAB
Director, TECHNICOM (Technical University Science Park)

ECDI CASSOVIUM

JULIANNA ORBÁN MÁTÉ
Director, Via Carpatia EGTC

KOŠICE REGION INNOVATION CENTER

DEBRECEN - THE EMERGING CITY OF THE YEAR '21

ZOLTÁN PÓSER
CEO, Debrecén Urban and Economic Development Center

URBAN TALK: KOŠICE - AN EMERGING TECH HUB?

The importance of cross-sectoral cooperation and the future of the region.

MARCEL GIBÓDA
Vice Mayor, City of Košice

MATEJ OVČIARKA
Director of the Department of Regional Development and Planning, Košice Self-governing Region

ANTON MARCINČIN
Co-founder, Regional Development Now! / Former Director of Regional Development Section, Ministry of Investment, Regional Development and Informatization of SR

EDUARD DONAUER
Plenipotentiary for Strategic Planning, City of Bratislava

FIRESIDE CHAT: KOŠICE INVEST '21

The role of the private sector in regional development and the need to to generate domestic investment.

MIROSLAV KIRAĽVARGA
Vice President External Affairs, Administration and Business Development, U. S. Steel Košice

JURAJ GIRMAN
VP - Telekom IT, Deutsche Telekom IT Solutions Slovakia / President, Košice IT Valley

PETER ŠOLTÉS
CEO, Promiseo

DALIBOR CICMAN
CEO, GymBeam

AmCham Slovakia

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AGENDA

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1:30	OPENING ADDRESS	• **Gabriel Galgóci**, President, AmCham Slovakia
1:35	OPENING KEYNOTE	• **Veronika Remišová**, Minister, The Ministry of Investment, Regional Development and Informatization of the Slovak Republic (TBC)
1:40	KEYNOTE ADDRESSES	• **Rastislav Trnka**, President, Košice Self-governing Region (TBC) • **Jaroslav Polaček**, Mayor, City of Košice
1:50	CASE STUDIES	• **Pavol Sovák**, Rector, University of P. J. Šafárik CASSOVIA NEW INDUSTRY CLUSTER • **Michal Hladký**, Director, CIKE KOŠICE 2.0 / URBAN INNOVATIVE ACTIONS • **František Jakab**, Director, TECHNICOM (Technical University Science Park) ECDI CASSOVIUM • **Julianna Orbán Máté**, Director, Via Carpatia EGTC KOŠICE REGION INNOVATION CENTER
2:45	COFFEE BREAK	
2:55	PRESENTATION	• **Zoltán Póser**, CEO, Debrecén Urban and Economic Development Center DEBRECEN - THE EMERGING CITY OF THE YEAR '21
3:15	URBAN TALK KOŠICE - AN EMERGING TECH HUB?	• **Marcel Gibóda**, Vice Mayor, City of Košice • **Matej Ovčiarka**, Director of the Department of Regional Development and Planning, Košice Self-governing Region • **Anton Marcinčin**, Co-founder, Regional Development Now! / Former Director of Regional Development Section, Ministry of Investment, Regional Development and Informatization of the Slovak Republic • **Eduard Donauer**, Plenipotentiary for Strategic Planning, City of Bratislava
4:00	COFFEE BREAK	
4:10	FIRESIDE CHAT KOŠICE INVEST '21	• **Miroslav Kiraľvarga,** Vice President External Affairs, Administration and Business Development, U. S. Steel Košice • **Juraj Girman,** VP - Telekom IT, Deutsche Telekom IT Solutions Slovakia / President, Košice IT Valley • **Peter Šoltés**, CEO, Promiseo • **Dalibor Cicman**, CEO, GymBeam

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